

**Crossmark files preliminary registration statement for two values-based actively managed ETFs: Crossmark Large Cap Growth ETF and Crossmark Large Cap Value ETF**

*The offering marks Crossmark's entry into the active ETF market and the first ETFs managed by Bob Doll in his four-decade career managing portfolios for clients.*

Houston, Texas – March 31, 2025 – Crossmark Global Investments, a faith-based investment management firm that offers values-based investment products, today filed a preliminary registration statement with the SEC for two exchanged-traded funds (ETFs): Crossmark Large Cap Growth ETF and Crossmark Large Cap Value ETF. Both are expected to launch in the summer of 2025.

The ETFs will be actively managed by Bob Doll, CFA, Portfolio Manager, CIO, and CEO of Crossmark Global Investments, and will employ similar strategies to Crossmark Large Cap Growth and Large Cap Value separately managed accounts (SMAs), also managed by Bob Doll. Ryan Caylor, CFA, Portfolio Manager and Head of Research of Crossmark Global Investments, will serve as a co-portfolio manager of the ETFs.

The ETFs will use Crossmark's values-based investing methodology, which combines both exclusionary screens and positive values inclusionary factors and seeks to help investors to align their investment portfolios with widely held traditional values.

"We are excited to enter the ETF space with investment choices that will address the growing demand for values-based products," said Doll. "Investors are increasingly seeking alignment between their financial objectives and personal values, and these ETFs are intended to support that effort."

For more information, call 713-260-9000.

**About Crossmark Global Investments**

Crossmark Global Investments is a faith-based investment management firm that creates and manages values-based investment strategies with a goal of providing performance excellence for financial intermediaries and their clients. Founded in 1987, the firm specializes in developing tailored solutions and has a rich history of inspiring and equipping its clients to align their investments with their values.

Crossmark is indirectly owned by a non-profit organization, and our net income supports multiple ministry programs. We believe in the power of giving back and making a positive impact on the world we live in.

To learn more, visit Crossmark's [website](#), [crossmarkglobal.com](http://crossmarkglobal.com), or [LinkedIn page](#).



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**Crossmark Global Investments, Inc. (Crossmark)** is an investment adviser registered with the Securities and Exchange Commission that provides discretionary investment management services to mutual funds, institutions, and individual clients. Investment advice can be provided only after the delivery of Crossmark's firm Brochure and Brochure Supplement, Form ADV (Parts 2A and 2B) and Form CRS, and once a properly executed investment advisory agreement has been entered into by the client.

**All investments are subject to risks, including the possible loss of principal. Past performance does not guarantee future results.**

**Crossmark Large Cap Growth ETF and Crossmark Large Cap Value ETF (the funds) have filed a preliminary registration statement with the Securities and Exchange Commission, but it is not yet effective. An investment in the funds cannot be made, nor money accepted, until the registration statement is effective. An investor should consider the investment objectives, risks, and charges and expenses of the funds carefully before investing. A prospectus or, if available, a summary prospectus will contain this and other information about the funds and may be obtained by writing to Crossmark ETF Trust, 15375 Memorial Drive, Suite 200, Houston, Texas 77079. The information in the preliminary prospectus is not complete and may be changed. The final prospectus should be read carefully before investing, and when available, may be obtained from the same source. This communication is not an offer to sell fund shares and is not soliciting an offer to buy fund shares in any state where the offer or sale is not permitted.**

Equity investments generally involve two principal risks—market risk and selection risk. The value of equity securities may rise and fall in response to general market and/or economic conditions (equity market risk). The value of any individual equity security may rise and fall in response to the market's perception of the issuer's revenues, earnings, balance sheet, credit worthiness, business plan, and overall perception of the viability of the issuer's business (selection risk).

The funds' values-based screening policies seek to exclude certain securities issuers from the universe of otherwise available investments. As a result, the funds may not achieve the same level of performance as they otherwise would have in the absence of the screening process. The values-based screening process may fail to screen out companies that should be screened out based on the screening criteria or may screen out companies that should not be screened out based on the screening criteria. The funds' values-based screening policies may prevent the funds from participating in an otherwise suitable investment opportunity. In addition, when portfolio management considers positive value characteristics when making investment decisions, there is a risk that the funds may forgo otherwise attractive investment opportunities or increase or decrease its exposure to certain types of issuers and, therefore, may underperform funds that do not consider the same or any positive value characteristics. Portfolio management's determination regarding a company's positive value characteristics may be incorrect, which may impact investment decisions for the funds.