



CROSSMARK GLOBAL INVESTMENTS AWARDED BEST PLACES TO WORK IN MONEY MANAGEMENT FROM PENSIONS & INVESTMENTS



New York, NY (Dec. 11, 2023) – Crossmark Global Investments is pleased to announce that the firm has been named one of the Best Places to Work in Money Management from Pensions & Investments for the sixth year in a row.

Presented by Pensions & Investments, the global news source of money management and institutional investing, the 12th annual survey and recognition program is dedicated to identifying the best employers in the money management industry.

Crossmark’s values-based approach extends beyond the firm’s investment strategy to include the employee experience as well. As a firm, Crossmark strives to prioritize workplace culture and ensure that employees can develop both personally and professionally. Through philanthropic initiatives and volunteer opportunities with charitable organizations, Crossmark employees have the ability to grow and connect with one another outside of the office, translating into stronger working relationships.

“As their employees attest, the companies named to this year’s Best Places to Work list demonstrate a commitment to building and maintaining a strong workplace culture,” said P&I Executive Editor Julie Tatge. “Even as firms grappled with volatile markets and ongoing stresses from the pandemic, their employees said they felt strong support from their managers, enabling them to do their best work.”

“Pensions & Investments is proud to honor the Best Places to Work in Money Management for the 12th year. A strong workplace culture that supports talent, advocates progress, and drives innovation is paramount to driving the best outcomes and these asset managers demonstrate that. Congratulations to the 2023 honorees for their commitment to employee well-being, attractive incentive structures and talent development that demonstrate how investing in your employees can elevate our industry to greater heights,” said P&I President and Publisher Nikki Pirrello.

“We are grateful to receive this award for the sixth year in a row, which serves as a testament to our commitment to employee development and our company values,” said Mike Kern, Chief

Executive Officer at Crossmark. “As we work to attract and retain top talent, we continuously implement new initiatives and tools to help our employees thrive.”

Pensions & Investments partnered with Best Companies Group, a research firm specializing in identifying great places to work, to conduct a two-part survey process of employers and their employees.

The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies.

For a complete list of the 2023 Pensions & Investments' Best Places to Work in Money Management winners and profiles of the top 100 firms across size categories, go to www.pionline.com/BPTW2023

About Crossmark Global Investments

Crossmark Global Investments is a faith-based firm that creates and manages values-based investment strategies for financial intermediaries and their clients. Founded over 35 years ago, the firm has a rich history of inspiring and equipping its clients to go further in aligning their investments with their values. Crossmark is based in Houston, Texas. For more information visit: www.crossmarkglobal.com.

Crossmark Global Investments, Inc. (Crossmark) is an investment adviser registered with the Securities and Exchange Commission that provides discretionary investment management services to mutual funds, institutions, and individual clients. Investment advice can be provided only after the delivery of Crossmark's firm Brochure and Brochure Supplement Form ADV (Parts 2A and 2B) and Form CRS, and once a properly executed investment advisory agreement has been entered into by the client.

All Investments are subject to risks, including the possible loss of principal. Past performance does not guarantee future results.

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About Pensions & Investments

Pensions & Investments, owned by Crain Communications Inc., is the 50-year-old global news source of money management and institutional investing. P&I is written for executives at defined benefit and defined contribution retirement plans, endowments, foundations, and sovereign wealth funds, as well as those at investment management and other investment-related firms.

Pensions & Investments provides timely and incisive coverage of events affecting the money management and retirement businesses. Visit us at www.pionline.com